

AUTUMNFEST 2024



Dear Potential Sponsor:

The Autumnfest Steering Committee is pleased to announce the opportunity to be a sponsor in 2024. We are very thankful for our wonderful sponsors that have kept this festival alive for what will be our 46th year, and hope that you will consider choosing one of our sponsorship packages to promote your business or organization.

Autumnfest is a long-standing festival on Columbus Day weekend located in the heart of downtown Woonsocket at the beautiful and spacious WWII Veterans Memorial Park. We feature over 25 types of cuisine in food row, fitness and sporting events, arts and crafts exhibitors, live entertainment, a Kidsfest area with rides and games, a midway area with amusement rides for teens and adults, an exhibitor showcase featuring local business vendors, a fireworks display, a 10-division parade on Columbus Day, beer and wine gardens, and many more surprises. This festival truly has something for everyone and is growing more each year.

Autumnfest is Northern RI's largest festival and your sponsorship is a great opportunity to bring awareness to your company or organization. Your financial support is deeply appreciated and will be advertised according to whichever package you choose. In addition, Autumnfest is a 501 c (3) not for profit corporation (*TIN - 05-0401127*).

Autumnfest is not affiliated with any municipality, however we would like to thank and recognize the collaboration with our host community the City of Woonsocket, Woonsocket Mayor Christopher Beauchamp, Woonsocket City Council, Woonsocket Public Works Department, Woonsocket Public Safety Department, and the countless other non-profit organizations that help us unite our region every year for this celebration. Please visit our website at www.autumnfest.org for more information. Once again, thank you for considering this proposal and are looking forward to the 46th year of Autumnfest!

Stephanie Santoro
Fundraising Coordinator/Autumnfest General Chairperson
PO Box 574
Woonsocket, RI 02895

2024 Sponsorship Packages



Friend of Autumnfest: Below \$100

- Listed on the Autumnfest website

Autumnfest Supporter: \$100

- Listed on the Autumnfest website
- Listed in the free Autumnfest program distributed throughout the park

Autumnfest Donor: \$250

- Listed on the Autumnfest website and social media accounts (9,000+ followers)
- Listed in the free Autumnfest program distributed throughout the park

Autumnfest Booster: \$500

- Logo on Autumnfest social media post and link on website
- Name of sponsor at welcome signs throughout the Park during festival
- Business card size ad/message in Autumnfest program

Autumnfest Star: \$750

- Logo on Autumnfest social media and link on website
- Name of sponsor at welcome signs throughout the Park during festival
- Business card size ad/message in Autumnfest program
- Recognition at the Autumnfest kickoff reception September 19, 2024

Autumnfest Promoter: \$1,000

- Logo on Autumnfest social media and link on website
- Name of sponsor at welcome signs throughout the Park during festival
- Quarter page size ad/message in Autumnfest program
- Recognition at the Autumnfest kick off reception September 19, 2024
- Large banner in the Autumnfest parade on Columbus Day
- Two complimentary tickets to Autumnfest appreciation dinner November 2024



Autumnfest Patron: \$2,500

- Logo on Autumnfest social media and link on website
- Name of sponsor at welcome signs throughout the Park during festival
- Half page size ad/message in Autumnfest program
- Recognition at the Autumnfest kick off reception September 19, 2024
- Large banner in the Autumnfest parade on Columbus Day
- Free vendor or information booth location in the park during festival
- Organization to be mentioned on stage at festival opening and closing ceremony
- Four complimentary tickets to Autumnfest appreciation dinner

Autumnfest Champion: \$5,000

- Logo on Autumnfest social media and link on website
- Name of sponsor at welcome signs throughout the Park during festival
- Full page size ad/message in Autumnfest program
- Recognition at the Autumnfest kick off reception September 19, 2024
- Large banner in the Autumnfest parade on Columbus Day
- Free vendor or information booth location in the park during festival
- Organization to be mentioned on stage at festival opening and closing ceremony
- Opportunity to speak on stage during festival
- Six complimentary tickets to Autumnfest appreciation

Autumnfest Title and Main Stage Sponsor: \$10,000

- Logo on Autumnfest social media and link on website
- Name of sponsor at welcome signs throughout the Park during festival
- Inside cover full page size ad/message in Autumnfest program
- Recognition at the Autumnfest kick off reception September 19, 2024
- First large banner in the Autumnfest parade on Columbus Day
- Free vendor or information booth location in the park during festival
- Organization name logo to be listed above main stage during festival
- Opportunity to speak on stage during festival
- Eight complimentary tickets to Autumnfest appreciation

2024 Sponsorship Form



Business Name / Organization _____

Street Address _____

City/Town & Zip code _____

Contact Name _____

Contact Phone Number _____

Contact Email _____

Package:

Friend _____ Supporter _____ Donor _____ Booster _____ Star _____

Promoter _____ Patron _____ Champion _____ Title _____

All sponsor packages are subject to availability and ordering/printing deadlines so please send in your commitment as soon as possible.

All checks should be made payable to "Autumnfest". Mailing address: Autumnfest, PO Box 574, Woonsocket, RI 02895 or pay online at www.autumnfest.org under sponsorship.

Thank you very much for your sponsorship and we will see you at Autumnfest 2024!

Signature

Date

